



Key-all Co., Ltd

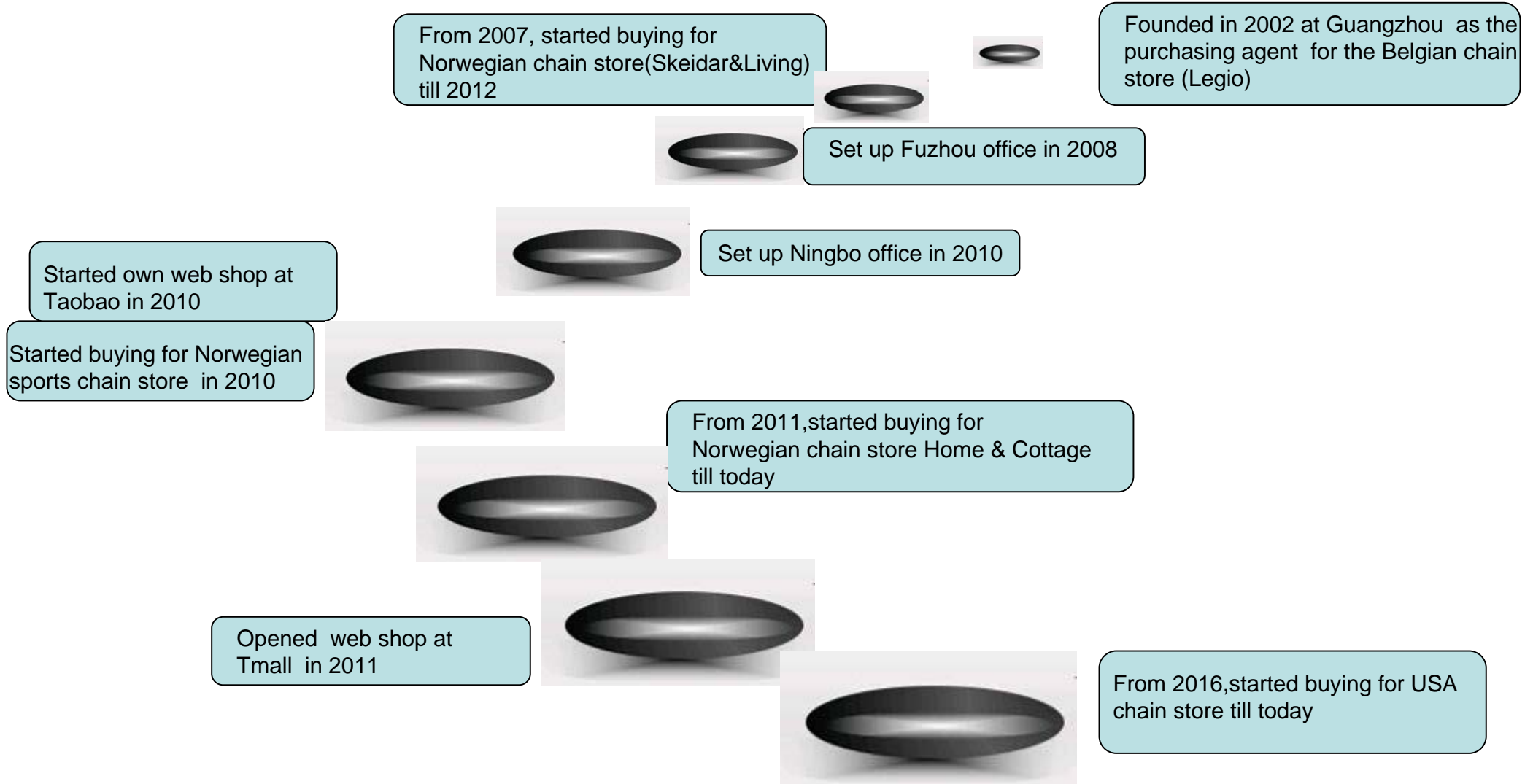


Company introduction

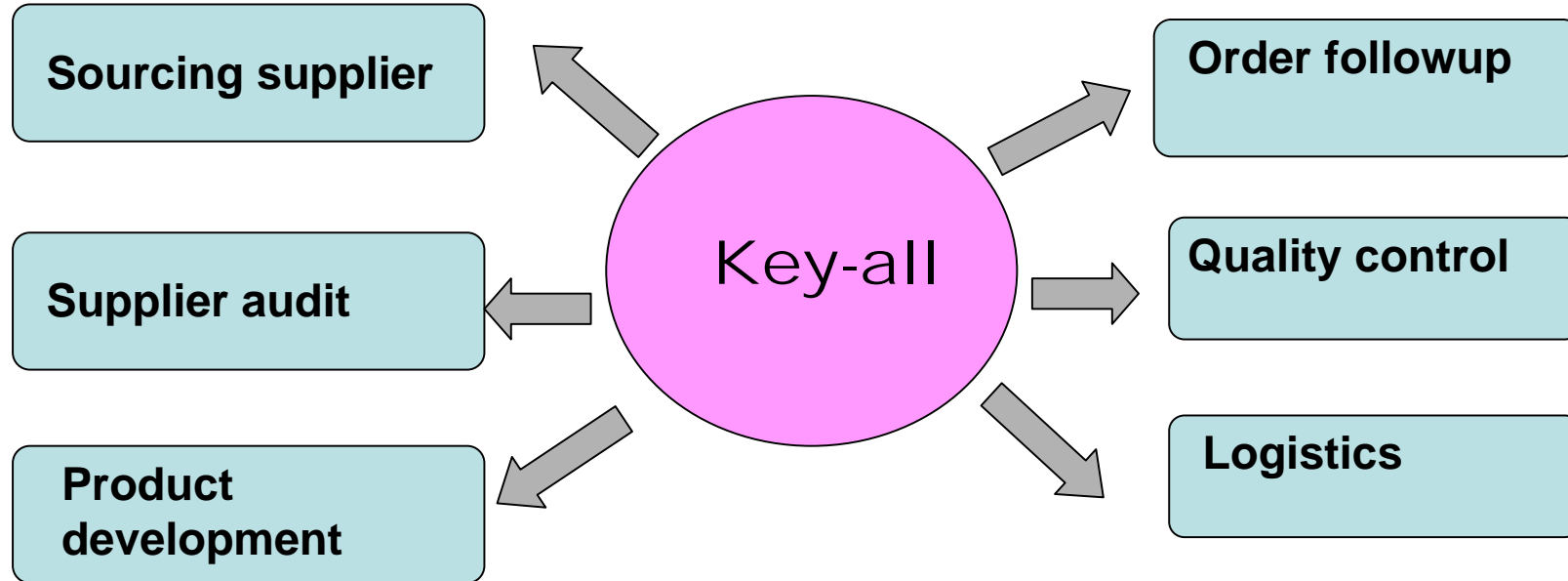
Who are we?

Key-all is a purchase agent who assists foreign enterprises conducting business in China. We provide practical solutions to customers who want to import from China. From sourcing of product and suppliers, to the shipment of the merchandise, Key-all offers supply chain management service and help you reduce purchase costs efficiently.

History



What can we do?



-- Sourcing supplier

via varies channels.

**Visit all
kinds fairs**



**Sourcing
from internet**



**Introduced by
familiar in each
industry**



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-- Supplier audit

Our standard supplier audit evaluates the credibility, consistency and reliability of potential suppliers.

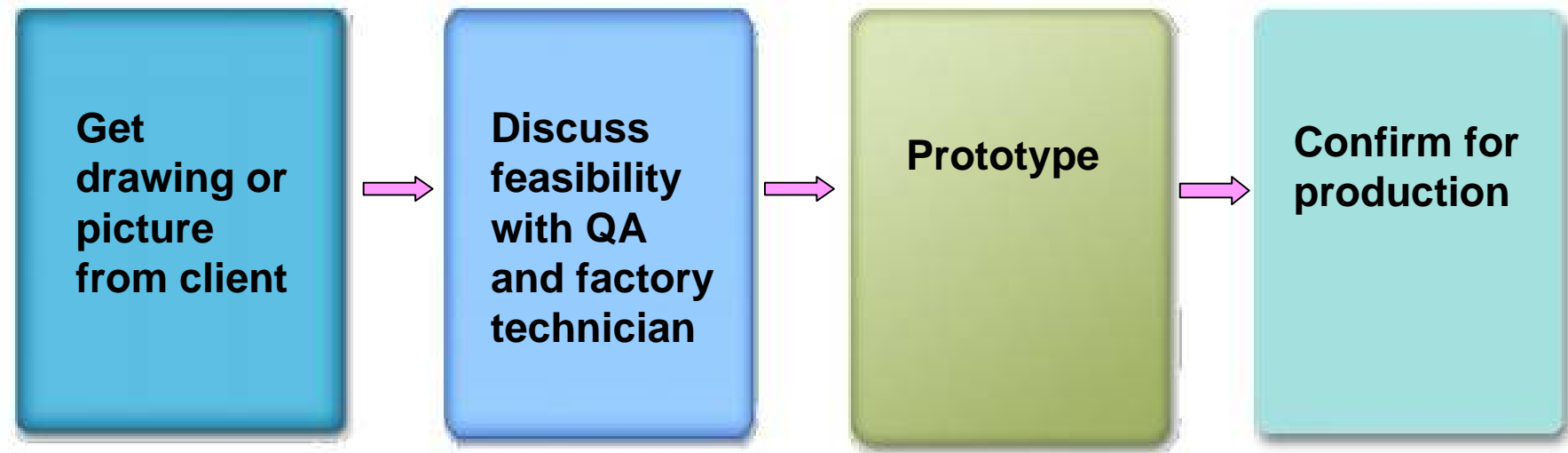
Our analysis includes the following scope:

- 1) Legal status*
- 2) Technical capability and production capacity*
- 3) Product type and product structure*
- 4) Quality management*
- 5) Communication skill*



-- Product development

Key-all assists its client on developing new products. We work closely with designers, clients and suppliers to analyze the feasibility of your project.



-- Order followup

We closely track the status of each order to ensure delivery on time.



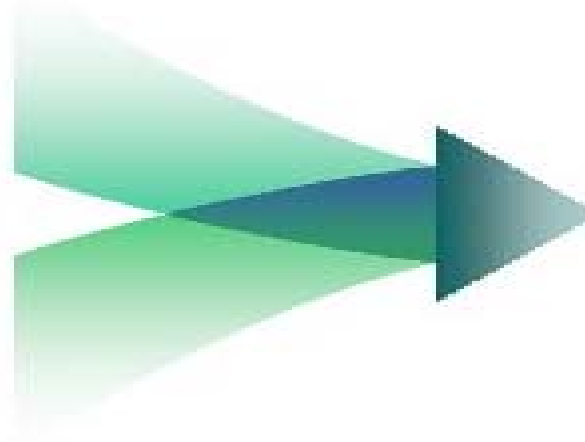
**Track by
email**



**Push by
phone**



**Go to
factory
checking
on site**

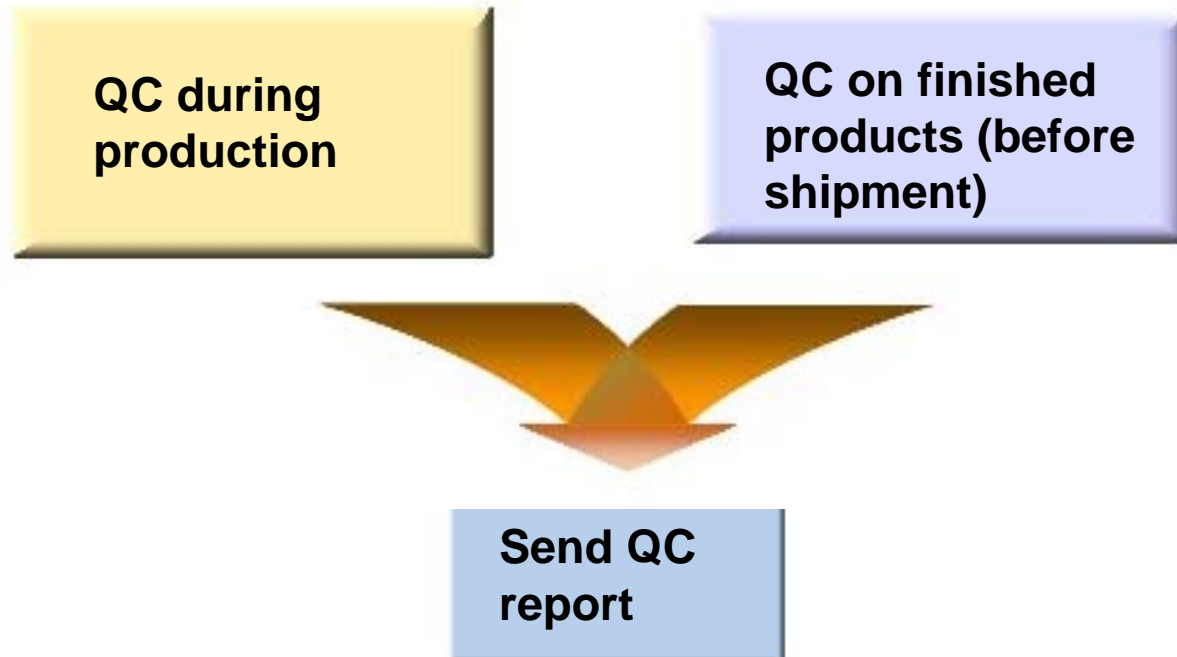


**Send open
order report
weekly**

-- Quality control

Key-all has a strong and severe quality control system.

Inspection takes place at the supplier's premises before every shipment. Quality inspection will be executed according to the quality agreements stipulated in the purchase contract.



-- Logistics



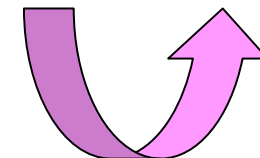
- *We coordinate to co-load the products from different suppliers in one container and present you the most economical solution.*
- *We work with a selection of freight forwarders, and guarantee the most cost and time-effective shipping ways.*
- *We can assist clients to build up warehouse in China if they need.*

What do we buy?

Category	Product	Supplier example
Outdoor	Garden furniture (wicker,alum, stainless steel etc.), umbrella, gazebo, patio heater, umbrella base, outdoor decoration etc.	Yuanda, Zhengte, Sintai, Sunside, Tongyi
Indoor	All kinds furniture in Living room, dining room, bedroom, home office etc.	Kenas, Mengying, Kuka, PJ, Hobang,Kinwai
Sanitary	Bathroom furniture, bath tub, tap, shower cabin, toilet, basin etc.	Huayi, Goldea, Tona, Aojin
Lighting	Bulb, ceiling lamp, floor lamp, table lamps etc.	Kava, E-fancy, EOS, Kadywell
Decorations	Wall decor (painting, clock), polyresin decorations, candle holder, photo frame etc.	Shengmei, Artree, Sincere, Luckywind
Textile	Bed sheet set, duvet, pillow, comforters, throws etc.	C2U, Life garden, M&M, Goldsun
Household	Dinnerware, cutlery	Quanfu, Freelyhover
Sports	Sportswear and accessories for all kinds sports (gym, ski, hunting etc), game tables, pet accessories etc.	Vanguard,Olight ,Minjun,Lintex,Hibo,W ellgreen



***Example of
Indoor
furniture we
are buying***





Products of our web shop at Tmall

<https://homecottage.tmall.com>

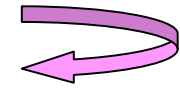


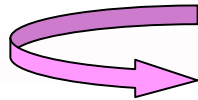
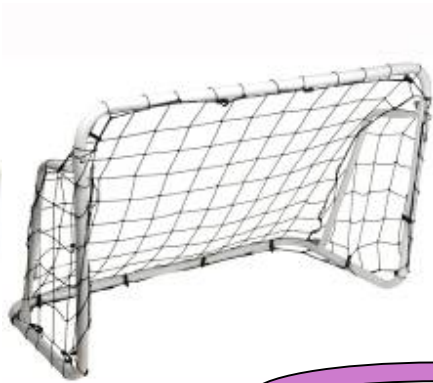
***Example of
outdoor items
we are buying***



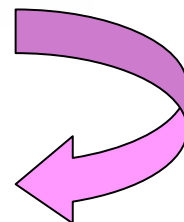


Example of sanitary items





Example of sports products



**Example
of lighting**



**Example of decoration
& interior**

Where are we?



→ **Branch office-Ningbo**

→ **Branch office-Fuzhou**

→ **Head office-Guangzhou**

Where do we buy from?



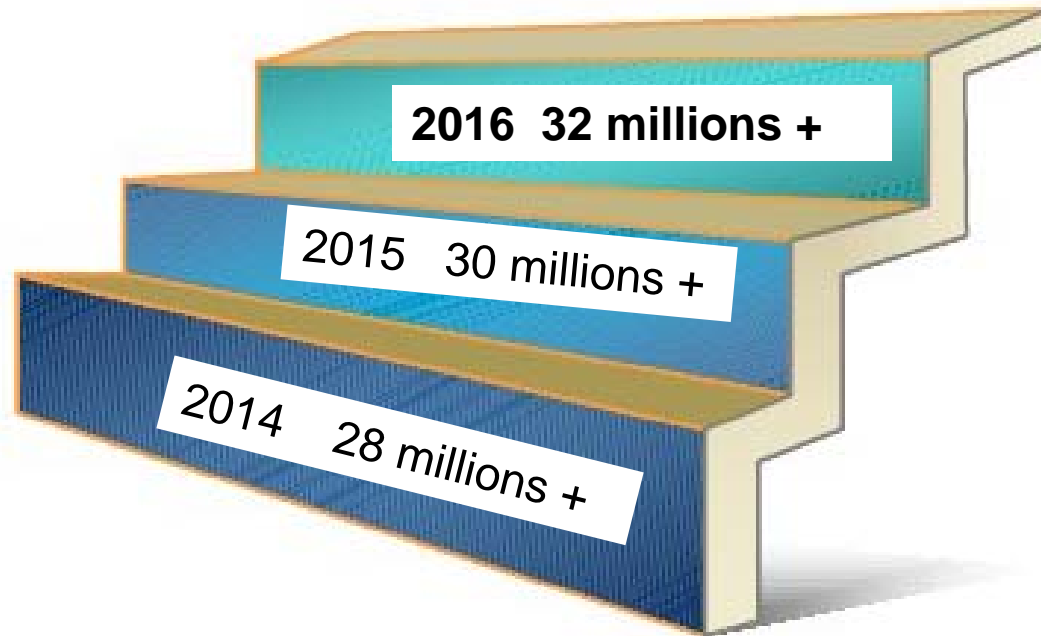
- ***Suppliers spread east half of China***
- ***No. of suppliers used to work with: 300+***
- ***No. of suppliers still work with: 100+***

Whom do we work for today?

Client	Country	No. of shops	Years of cooperation till today
 	Belgium	50	14
LEGIO PURCHASING NV	www.overstock.be	www.x2o.be	
HOME & COTTAGE	Norway	16	5
	www.homeandcottage.no		
XXL	Norway	63	6
	www.xxl.no		
CITY FURNITURE	USA	26	1
	www.cityfurniture.com		

Yearly purchase value

With expansion of its partners, the purchase value of Key-all has been increasing year by year .



Business strategy-5 year plan

- **Improve service to our partners. Assist them to expand or take more market shares.**
- **Integrate resources and enhance own capability.**
- **Serve more partners.**

Armed with 14+ years experiences, abundant supplier data and rich knowledge in products, Key-all can be your solution for buying from China.

Thank you!